

# Doormats4You

... customising and supplying quality coir doormats and matting for over 30 years



A Guide to Help Choose the Correct Matting Type  
for You and to Assist in the Creation of a  
Personalised, Made to Measure Mat.

CGS Haverhill,  
Willow Business Centre,  
55 Hollands Road,  
Haverhill,  
Suffolk,  
CB9 8PJ

Telephone: 01440 709328

Email: [mail@mats4you.co.uk](mailto:mail@mats4you.co.uk)

Website: [www.doormats4you.co.uk](http://www.doormats4you.co.uk)

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# I. Choosing the correct type and style of coir matting for you

## i. An overview of our coir matting types

At Doormats4You we offer a range of different types of coir matting to suit all needs and requirements. Our range of matting consists of three main categories; handstitched edged coir matting, latex edged coir matting, and PVC backed coir matting. The handstitched coir matting is then divided further into three categories with an economy, standard, and superior range.

All of our coir matting types allow for personalisation with a logo or lettering.

Below, you can find an overview of our coir matting types and their personal qualities, to allow you to purchase the correct matting for your needs.



## ii. Economy Coir Doormats



Our economy coir doormats come with handstitched braided edging. They are made from 100% all natural, renewable resources; coir fibre and Jute. The economy coir doormats are only suitable for indoor use due to the nature of the coir matting however these doormats do possess a very good level of water absorption.

These economy coir doormats would be perfect if you are looking for a low-cost doormat for indoor use however if you are looking for a heavier duty and a tighter woven coir mat, we would recommend opting for a mat from our Standard or Superior range as they are more hardwearing.

### **iii. Standard Coir Doormats**



Our standard coir doormats come with handstitched braided edging. They are made from 100% all natural, renewable resources; coir fibre and Jute. These standard mats are tightly woven and are suitable for indoor use. These doormats absorb water very well.

These standard coir doormats would be the perfect choice if you are looking for a mid-range, smart doormat for the entrance to any building or room.

Personalisation available!

### **iv. Superior Coir Doormats**



Our superior coir doormats come with handstitched braided edging. They are made from 100% all natural, renewable resources; coir fibre and Jute. These doormats are tightly woven and heavy duty. They are suitable for indoor use only and they possess a very good level of water absorption.

These superior coir doormats would make the perfect entrance to a building or room. They are very smart and sure to make any entrance a cut above the rest. They would be a perfect choice if you are looking for a more hardwearing, heavy duty, luxury coir mat.

### **v. Latex Edged Coir Doormats**



Our latex edged coir doormats are plain doormats with a bonded latex edge. These are premium quality doormats which have been woven by a machine, as a result the coir in our latex edged doormats is tightly woven and consequently heavy duty. The latex bonded edges help to make the doormat non-slip. These doormats are also made

from 100% all natural, renewable resources; coir fibre, Jute, and natural latex. Levels of water absorption in these doormats is very good. They are suitable for indoor use.

These latex edged coir doormats would be perfect if you are looking for a great value mat which is suitable for indoor use. The latex edges help to give the doormat a modern finish.

Personalisation available!

#### **vi. PVC Backed Coir Doormats**



Our PVC backed coir doormats are coir brush doormats with a PVC backing. They are premium quality and machine woven therefore have a tight weave and are heavy duty. These mats are made from coir fibre. The PVC backed coir doormats can easily be trimmed to size and shaped at home with a utility knife, which therefore allows the doormat to perfectly fit the area in which you desire it to be. These doormats are suitable for indoor use and semi-exposed use, e.g. porches and have a good level of water absorption.

These PVC doormats would be perfect if you are looking for a mat you can cut or shape yourself which is of a high quality. They provide the entrance to a building or room with a very smart finish.

Personalisation available!

## An Overview of Matting Qualities

	<b>Good Water Absorption</b>	<b>Tightly Woven</b>	<b>Heavy Duty</b>	<b>For Indoor Use</b>	<b>Semi-Exposed Use</b>
<b>Economy Coir Doormat</b>	✓			✓	
<b>Standard Coir Doormat</b>	✓	✓		✓	
<b>Superior Coir Doormat</b>	✓	✓	✓	✓	
<b>Latex Edged Coir Doormat</b>	✓	✓	✓	✓	
<b>PVC Backed Coir Doormat</b>	✓	✓	✓	✓	✓

## II. Personalising and creating made to measure matting

All of our plain coir mats can be personalised with lettering or a logo. We have 2 sections in which you can buy personalised matting; 'Standard Sized Personalised Doormats' and 'Made to Measure Doormats – Personalisation Available'. 'Standard Sized Personalised Doormats' are pre-sized mats which can be personalised. 'Made to Measure Doormats – Personalisation Available' consists of matting which can be made to any size, however big or small, as well as personalised.

### i. Standard Sized Coir Matting with Personalisation

Our section of standard sized mats which can be personalised are found in this section. These are coir doormats which are ready trimmed to standard sizes.

They are available with either a braided, handstitched edge finish or a latex bonded edge (*to see the difference between these two types of doormats please see the section iii. Standard Sized Doormats and v. Latex Edged Coir Doormats in page 4 of this document*). The handstitched, braided edge doormat gives a more traditional look whereas the latex edged doormat provides a more modern appearance.

All of the mats in this section can be personalised with a logo and/or lettering using the online tools within this section of our website.

For both the handstitched edged doormats and the latex edged doormats the process of ordering is the same. Here is a guide and some advice in how to do so, if you require any further help or advice please contact us (our contact details can be found on our website or on the cover page of this document);

1. Firstly, you will be presented with the choice of including lettering and/or a logo onto your doormat. Please be aware, the smallest size mat we can print onto is 680 x 400mm.

If you would like one or both of these features, select the tick box in the section *1. Mat Features*, as shown in the image above.

- |  |
|--|
| <input type="checkbox"/> I'd like to include a logo on my mat. (+£10.00)     |
| <input type="checkbox"/> I'd like to include text on my mat. (+£1.40/letter) |

To include a logo onto your doormat, it can be added at an additional cost of £10. The logo is then selected once you have chosen your mat dimensions.

To include lettering onto your doormat, each character is priced at £1.40. Every character is printed in black ink and in uppercase. The average width of each character is 90mm therefore it is only possible to get a certain amount of characters onto each line of the mat, depending on the mat dimensions, e.g. the word 'WELCOME' would require a minimum mat width of 680mm. Once you have chosen your mat dimensions you can add you text later.

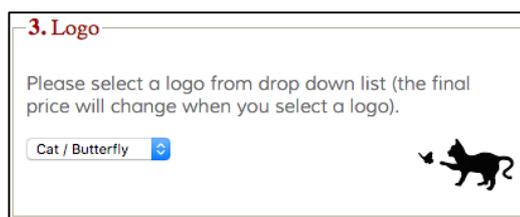
2. Once the *Mat Features* section has been completed, you will be prompted to choose both the thickness and dimensions of your doormat.

The thickness options of the mat will depend on which style of mat you have chosen. A traditional handstitched, braided edged mat has a thickness of 18mm. The thickness of a latex edged doormat is however 20mm.

After the thickness has been selected you will have to choose the dimensions of your mat from the drop down menu. If the size of mat you require is not available, please go to the section '*Made to Measure Doormats – Personalisation Available*', where you can input your own measurements.

3. Once you have chosen the dimensions of your mat you will then have the opportunity to choose your logo and/or input your lettering.

To choose a logo, select the drop down menu and choose which logo you would like for your doormat. To preview a logo, click on the selection e.g. 'cat / butterfly' and an image of what the logo looks like will appear in the right hand side of the Logo box.



**3. Logo**

Please select a logo from drop down list (the final price will change when you select a logo).

Cat / Butterfly



To add lettering simply type the desired message into the boxes provided. Please be aware, we can only print the character A-Z, the numbers 0-9 and the special characters & ! ' and . . Also, you will only be able to type a certain amount of text into each box depending on the dimensions you have chosen.

4. Lastly, you will be asked to choose the orientation of your doormat, either portrait or landscape.



## ii. **Made to Measure, Custom-sized Coir Matting with Personalisation available**

In this section of our website you are able to customise the dimensions of your doormat to meet the need of your requirements.

We offer made to measure doormats in the style of handstitched traditional coir matting and PVC backed coir matting (*to see the difference between these two types of doormats please see the section iii. Standard Sized Doormats and vi. PVC Backed Coir Doormats in page 4 and 5 of this document*).

All of the mats in this section can be personalised with a logo and/or lettering using the online tools within this section of our website.

For both the traditional handstitched doormats and the PVC backed doormats the process of ordering is the same. Here is a guide and some advice in how to do so, if you require any further help or advice please contact us (our contact details can be found on our website or on the cover page of this document);

1. Firstly, you will be asked to choose the type of matting you wish to order, either traditional handstitched or PVC backed.
2. Next, you will be prompted to choose the thickness and dimensions of your mat. The thicknesses available will depend on which style of mat you have chosen. For a traditional mat you can choose between the thicknesses 20, 25, 30, 35, or 40mm. For a PVC backed mat the thicknesses 17, 20, 24, and 30mm are available.

Following this, you should input the dimension which you require for your mat. Please note: all of our measurements are in mm!

We make all of our mats from rolls with sizes of:

*Coir Backed Mats*

- 20mm - 2m x 15m
- 25mm - 2m x 15m
- 30mm - 2m x 15m
- 35mm - 2m x 15m
- 40mm - 2m x 10m

*PVC Backed Mats*

- 17mm - 2m x 12m
- 20mm - 2m x 12m
- 24mm - 2m x 12m
- 30mm - 2m x 10m

If a larger mat is required, we can stitch joins by hand between the mats. If you would like further help/advice on this, please feel free to contact us.

Please be aware: If you are ordering a made to measure coir backed, traditional mat to fit in a mat well, undersize each measurement by 6mm to allow the mat to spread; e.g. for a mat well measuring 1m x 1m, you should order a mat size of 994mm x 994mm.

3. Now you will be presented with the choice of including lettering and/or a logo onto your doormat. Please be aware, the smallest size mat we can print onto is 680 x 400mm.

If you would like one or both of these features, select the tick box in

- I'd like to include a logo on my mat. (+£10.00)

I'd like to include text on my mat. (+£1.40/letter)

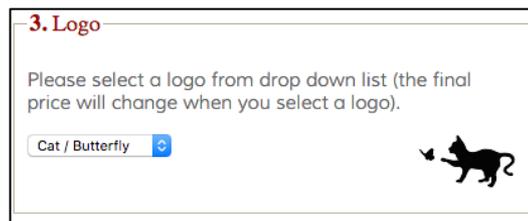
this section, as shown in the image above.

To include a logo onto your doormat, it can be added at an additional cost of £10. The logo is then selected next.

To include lettering onto your doormat, each character is priced at £1.40. Every character is printed in black ink and in uppercase. The average width of each character is 90mm therefore it is only possible to get a certain amount of characters onto each line of the mat, depending on the mat dimensions, e.g. the word 'WELCOME' would require a minimum mat width of 680mm. Once you have chosen your mat dimensions you can add you text next.

4. Now you will then have the opportunity to choose your logo and/or input your lettering.

To choose a logo, select the drop down menu and choose which logo you would like for your doormat. To preview a logo, click on the selection e.g. 'cat / butterfly' and an image of what the logo looks like will appear in the right hand side of the Logo box.



To add lettering simply type the desired message into the boxes provided. Please be aware, we can only print the character A-Z, the numbers 0-9 and the special characters & ! ' and . . Please remember, each character width is 90mm on average.

5. Lastly, you will be asked to choose the orientation of your doormat, either portrait or landscape.



Portrait Mat



Landscape

### III. Delivery Times for Various Mat Styles

<b>Style of Matting</b>	<b>Average Delivery Time</b>
Standard Sizes of Plain Coir Matting	2 – 3 Working Days*
Personalised PVC Backed Coir Matting	4 – 5 Working Days*
Made to Measure Traditional, Handstitched Matting	14 – 21 Working Days*

\*Please Note: The delivery times provided are an estimate only.